

BRISBANE INNER NORTH · INBOUND

Bowen Bridge Rd cnr O'Connell Tce, Herston

4006 0011

ADDRESS	Bowen Bridge Rd cnr O'Connell Tce, 4006 Herston
TYPE	Digital
SIZE	6.40m x 2.88m
FACING	Inbound
ILLUMINATION	—

ABOUT THIS SITE

This Digital goa GRID billboard is opposite the Royal Brisbane Hospital - Australia's largest hospital. Bowen Bridge Road is an extension of Lutwyche and Gympie Roads and is the main northern arterial road leading to and from Brisbane CBD. This site is situated to the left of the road and viewed by traffic travelling inbound to the Brisbane CBD. Vehicles stopped at the traffic lights experience prolonged viewing of the site. Average morning peak time speed: 27.6km/h. Average afternoon peak time speed: 33.6km/h.

RESTRICTION — No advertising of alcohol, health services, immoral, religious, or political content, solicitors or tow truck operators. Charitable advertising needs approval.

ARTWORK

6.40m x 2.88m
+ 20mm bleed all sides

↓ ARTWORK SPECS

View on Google Maps ↗

Request a quote ↗

Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.