



The Digital Bowen Hills ICONIC is a landmark site with striking architectural design and an activation zone second to none. It is a bold statement on one of Brisbane's major arterial roads which feeds traffic from Brisbane's inner-north travelling inbound toward the Brisbane CBD or onto the Inner City Bypass. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand.

**Restrictions:** No special conditions.

Abbotsford Rd, Bowen Hills - Inbound  
4006 0022



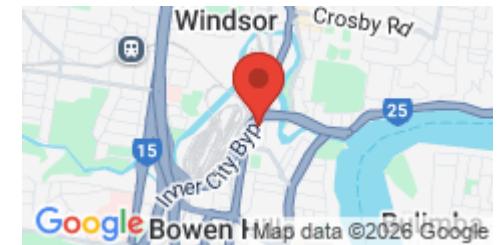
Brisbane Inner North



6.48m x 7.68m



Digital



**MOVE #2752**

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	%	,000	
P25-54	%	,000	
OG1	%	,000	

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