



Abbotsford Rd, Bowen Hills - Inbound 4006 0022



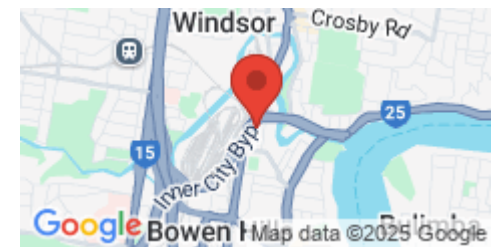
Brisbane Inner North



6.48m x 7.68m



Digital



MOVE #2752

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 10% | 287,000 | 7 |
| P25-54 | 11.4% | 165,000 | 7.2 |
| OG1 | 15.3% | 114,000 | 8.1 |

www.goa.com.au

The Digital Bowen Hills ICONIC is a landmark site with striking architectural design and an activation zone second to none. It is a bold statement on one of Brisbane's major arterial roads which feeds traffic from Brisbane's inner-north travelling inbound toward the Brisbane CBD or onto the Inner City Bypass. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand.

Restrictions: No special conditions.