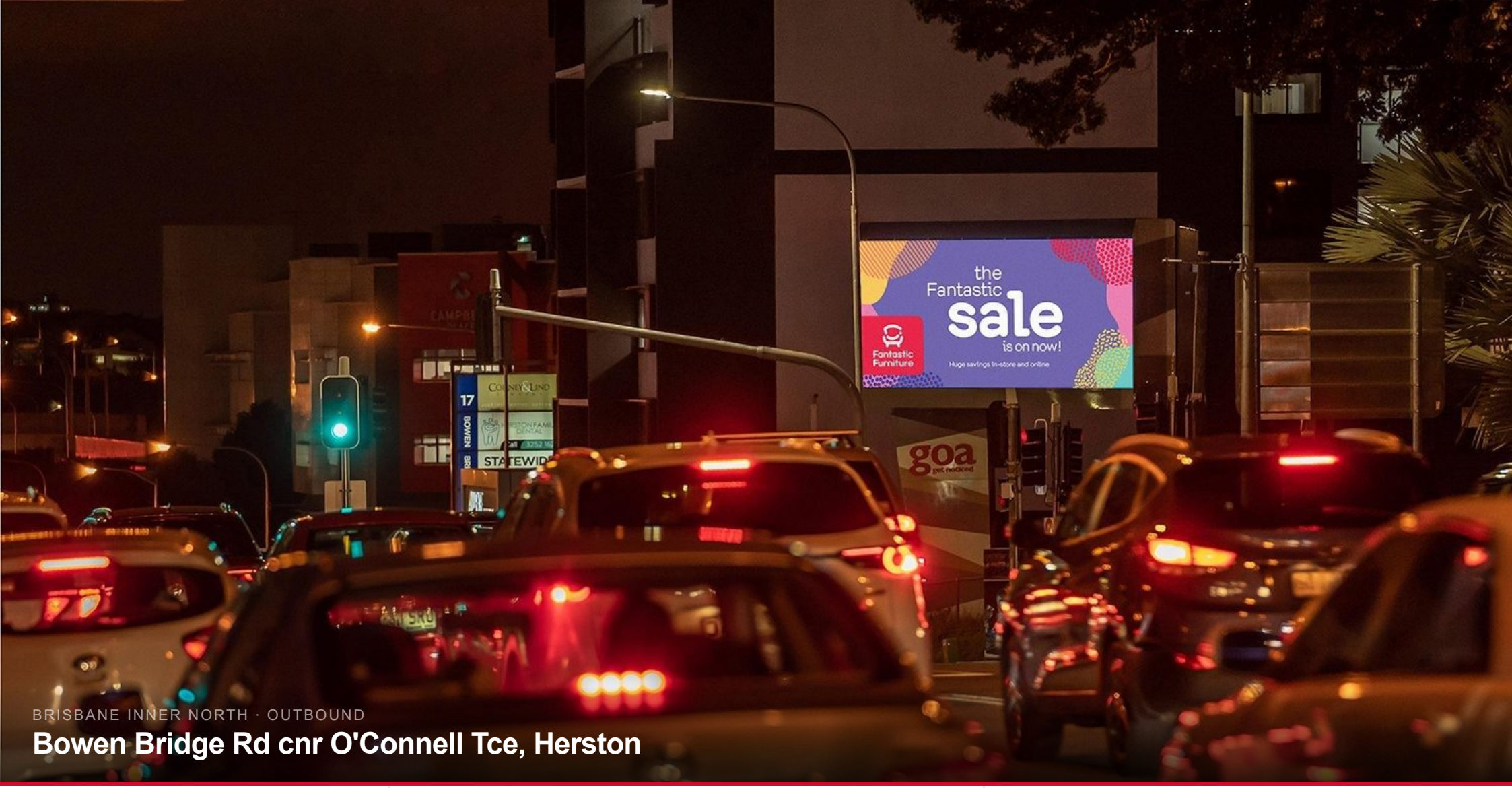


BRISBANE INNER NORTH · OUTBOUND

Bowen Bridge Rd cnr O'Connell Tce, Herston

4006 0030

ADDRESS	Bowen Bridge Rd cnr O'Connell Tce, 4006 Herston
TYPE	Digital
SIZE	6.40m x 2.88m
FACING	Outbound
ILLUMINATION	—

ABOUT THIS SITE

This Digital goa GRID site is viewed by a large volume of outbound vehicular traffic and foot traffic entering the Royal Brisbane Hospital - Australia's largest hospital. Bowen Bridge Road is an extension of Lutwyche and Gympie Roads and is one of the main northern arterial roads leading to and from Brisbane CBD. This site is visible for an extended period by vehicles stopped at the traffic lights, outbound from the CBD. Average morning peak time speed: 27.6km/h. Average afternoon peak time speed: 33.6km/h.

RESTRICTION — No advertising of alcohol, political, religious, immoral content, hospitals, medical research or health services. No insurance lawyers, solicitors or tow truck operators. Charitable content needs approval.

ARTWORK

6.40m x 2.88m
+ 20mm bleed all sides

↓ ARTWORK SPECS

View on Google Maps ↗

Request a quote ↗

Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.