

BRISBANE INNER NORTH · OUTBOUND

Inner City Bypass, Bowen Hills

4006 0032

ADDRESS	Inner City Bypass, 4006 Bowen Hills
TYPE	Digital
SIZE	6.40m x 2.88m
FACING	Outbound
ILLUMINATION	—

ABOUT THIS SITE

This Digital goa GRID site is the only one of its kind on the Inner City Bypass, known to locals as the ICB. Visible from more than 100 metres away, this site commands the attention of eastbound traffic heading towards the Brisbane Airport. The billboard face is elevated above everything in its vicinity adding to its impact. Particularly busy in the morning traffic builds up and can result in prolonged viewing of this site.

RESTRICTION — No special conditions.

ARTWORK

6.40m x 2.88m
+ 20mm bleed all sides

↓ ARTWORK SPECS

View on Google Maps ↗

Request a quote ↗

Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.