



BRISBANE NORTH · OUTBOUND
Inner City Bypass, Albion

4010 0012

ADDRESS	Inner City Bypass, 4010 Albion
TYPE	SuperSite
FORMAT	Pocket Edge
SIZE	12.66m x 3.35m
FACING	Outbound
ILLUMINATION	Illuminated

ABOUT THIS SITE

This CLASSIC SUPERSITE is highly visible with a long straight view of the billboard down the hill from the Inner City Bypass, as well as the view from the on-ramp from Sandgate Road onto the ICB, targeting traffic heading outbound towards Kingsford Smith Drive and the affluent suburbs of Ascot and Hamilton. This premium high-impact site delivers unobstructed clear viewing in a high traffic area and also reaches traffic heading towards the Brisbane Airport precinct. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

RESTRICTION — No special conditions.

ARTWORK

12.66m x 3.35m
+ 20mm bleed all sides

[↓ ARTWORK SPECS](#)

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Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.