

This high profile Digital goa GRID site is located in Stafford and is visible to traffic travelling outbound from the CBD towards the north-western suburbs. Located on a busy arterial road amongst a hub of retail and commercial businesses, this site has unobstructed long, head-on viewing for vehicles stopped at the traffic lights.

Restrictions: No advertising for tyre, auto servicing or door supplier content.

## 434 Stafford Rd, Stafford - Outbound 4053 0002



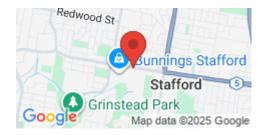
Stafford



3.84m x 4.80m



Digital



## **MOVE #153623**

| Demo   | Reach<br>(PCA)<br>Brisbane | People<br>(28 days) | Frequency<br>(Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+   | 4.5%                       | 129,000             | 5.4                    |
| P25-54 | 5%                         | 72,000              | 5.2                    |
| OG1    | 6.4%                       | 48,000              | 5.5                    |

www.goa.com.au