

This elevated CLASSIC SUPERSITE has excellent exposure to inbound traffic travelling along Musgrave Road from Brisbane's north-western suburbs. Waterworks Road which then becomes Musgrave Road is the main city bound route from the difficult to reach north-western suburbs. The billboard is also visible to commuters from Hale Street, Milton Road and the South East Freeway, with traffic travelling through the area for events at Suncorp Stadium. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: No special conditions.

Musgrave Rd, Normanby - Inbound 4059 0001



Brisbane Inner North West



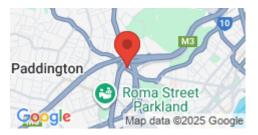
12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #2813

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 12.2% | 349,000 | 4.6 |
| P25-54 | 13.4% | 193,000 | 4.6 |
| OG1 | 18.6% | 138,000 | 5.3 |

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