



BRISBANE INNER WEST · OUTBOUND

**315 Milton Rd, Milton**

**4064 0004**

ADDRESS	315 Milton Rd, 4064 Milton
TYPE	Digital
SIZE	6.40m x 7.36m
FACING	Outbound
ILLUMINATION	—

#### ABOUT THIS SITE

The Digital Milton ICONIC is located on the fringe of Brisbane's CBD in close proximity to Suncorp Stadium and the XXXX Brewery, on one of the main connecting routes between the city and the affluent western suburbs. It has long-range viewing which is prolonged even further when traffic banks up during daily peak hours. The towering screen attracts commuter attention and increases advertisers audience engagement. The LED lights at the base of this structure can be matched to your artwork and create a memorable impression for your brand. Average morning peak time speed: 24.9km/h. Average afternoon peak time speed: 20.7km/h.

**RESTRICTION** — Advertising must not contain disrespectful or negative content directed to or about local or state government, or about the onsite Tennis Centre.

#### ARTWORK

**6.40m x 7.36m**  
+ 20mm bleed all sides

[↓ ARTWORK SPECS](#)

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Photography is representative of this site. We make every effort to keep images current — please confirm site conditions at time of booking.