



Ipswich Rd, Darra - Inbound

4076 0003



Brisbane West



12.66m x 3.35m



Illuminated



Pocket Edge



MOVE #106635

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	8.1%	231,000	5
P25-54	8.8%	127,000	4.9
OG1	8.9%	66,000	5.2

www.goa.com.au

This elevated CLASSIC SUPERSITE is located on Ipswich Road, one of the major south-western arterial gateways to Brisbane. Located 13kms from Brisbane's CBD, this site is located in a well known industrial and commercial region. This billboard is situated on the left side of Ipswich Road and faces a heavy volume of traffic travelling inbound to Brisbane and the suburbs of Rocklea and Moorooka. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

Restrictions: Tower access required.