



This CLASSIC 6x3 billboard is highly visible to traffic travelling along Ipswich Road. The site is seen head-on by outbound vehicles leaving Brisbane's CBD heading south.

Restrictions: No advertising of political or religious content. Extensions on approval.

346 Ipswich Rd,
Annerley - Outbound
4103 0006



Brisbane Inner
South



6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #155702

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------|------------------|---------------------|
| P14+ | 5.5% | 157,000 | 3.7 |
| P25-54 | 6.2% | 90,000 | 3.7 |
| OG1 | 7.5% | 56,000 | 4 |

www.goa.com.au