

This Digital goa GRID site is located on busy Brisbane Road in Biggera Waters. This site services traffic just before they connect with the Gold Coast Highway and the busy waterfront precincts. Positioned in the north of the Gold Coast this site is close to Harbour Town Shopping Centre and the Southport Airport. It is on a major road featuring a large number of retail shops, car dealerships and service providers and is a key thoroughfare for local and tourist traffic heading to the heart of the Surfers Paradise entertainment precinct.

Restrictions: No advertising of veterinary services.

57 Brisbane Rd, Biggera Waters -Outbound

4216 0004



Biggera Waters



6.40m x 2.88m



Illuminated



Digital



MOVE #165542

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	2.5%	71,000	5.2
P25-54	2.4%	35,000	5.4
OG1	2.2%	16,000	5.2

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